



culturestrategyfit

workshop for consultants

Purpose

To expand the capability of internal and external consultants to work knowledgeably with the theoretical underpinnings of culture-strategy fit and with tools such as the Culture-Strategy Fit Profile™ and Culture Snapshot™

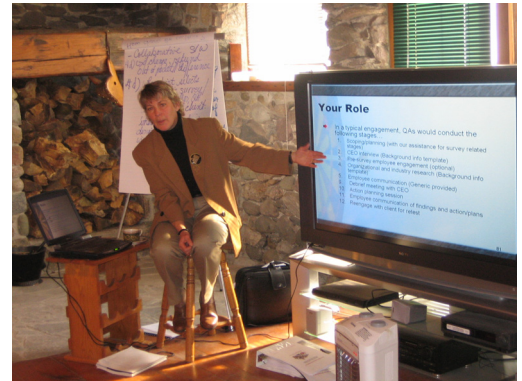
Audience

Strategy, organizational development, senior human resource, change management, strategic marketing, leadership development and innovation consultants, senior project managers and those involved in mergers and acquisitions

Objectives

This two-day intensive workshop is designed as a practical working session focused on sharing knowledge and building your capability and confidence in working with our tools. It will enable you to:

- Describe the theory and research contributing to the concept of culture-strategy fit
- Build a persuasive case to senior leaders for improving culture-strategy fit
- Identify opportunities for including organizational diagnostics such as the Culture-Strategy Fit Profile™, the Culture Snapshot™ and the Strategic Alignment Snapshot™ as part of services to your clients
- Work with typical reports, consider their implications and develop approaches for debriefing with clients
- Identify which tools are most appropriate for client needs
- Use the tools incorporated in the Culture-Strategy Fit for Consultants Facilitation Guide (included as part of session materials)
- Build more powerful culture change plans with clients



Benefits

- ✓ Improve the robustness of the diagnostic services you can provide clients
- ✓ Keep competitive by substituting costly interviews and focus groups with technology-enabled tools
- ✓ Gain access to new clients by linking to a key executive concern: how to accelerate strategy implementation, improve performance and build a culture to attract and retain customers and talent
- ✓ Win assignments by using leading-edge tools
- ✓ Provide clients with a means to baseline culture and track change over time
- ✓ Build your credibility for follow-on work by providing unbiased reports by culture-strategy experts

Next Workshop

January 24 and 25, 2006, Toronto area

\$1500 for the first person from an organization with each subsequent attendee receiving a 10% discount

Contact Us

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